

# Overcoming Mediocrity ~ 2019 Benefit List

G	P	See <a href="http://www.overcomingmediocrity.org">www.overcomingmediocrity.org</a> for most current & detailed benefit list.
Back	Front	Your photo on the front (Platinum) or back cover (Gold)
2k	4k	A 2000 (Gold) or 4000 (Platinum) word chapter to share your story
✓	✓	Basic editing of your submitted story (Heavy copywriting not included)
✓	✓	Your photo, bio and complete contact information with your chapter
✓	✓	Professional formatting of your submitted story
✓	✓	Publishing and perfect-bound paperback printing by DPWN Publishing
✓	✓	Electronic version of the book (e-book) for you to sell on your website
✓	✓	Facebook Author group only available to DPWN Publishing Authors
✓	✓	Prepared press release announcing the launch of your book
✓	✓	Unique page feature on project website with hyperlinks and customized SEO
✓	✓	Social media exposure for you, your story and your business
✓	✓	Prepared media pitch/story angle and project one page
✓	✓	Marketing strategies to become an Amazon #1 Best Selling Book*
✓	✓	Bonus = FREE lifetime membership to our DPWN Virtual community

## Gold Author

\$1,295

3 Easy-pay of \$465

## Platinum Author

\$2,495

4 Easy-pay of \$662

\$50 Processing fee per payment installment

10% Discount if paying cash or check

\$.50 cents per word over contract word count

### ADDITIONAL DISCOUNTS

\$100 DPWN Members & Past OM Authors

(Cannot Combine Multiple Discounts)

## PLUS+

\$100 referral check for every referred, non-member author who joins this project and,

**you keep 100% of the profit of your future book sales!**

Sell 10 = Earn \$159\*\*

Sell 50 = Earn \$797\*\*

Sell 100 = Earn \$1,595\*\*

\*DPWN Publishing does not guarantee #1 Best-Seller status, but with our experience and track record, we completely expect to be able to claim this honor for the book in at least one category!

\*\*Based on estimated wholesale price of \$4.95 per book.